



WallingCo
Your Walling Partner

ABOUT WALLINGCO.



A 8,000 Sqft + shop floor
with formulation controlled
manufacturing facility

A 55,000 Sqft + and with
expansion facilities with a
plan for expansion of our
facility later this year





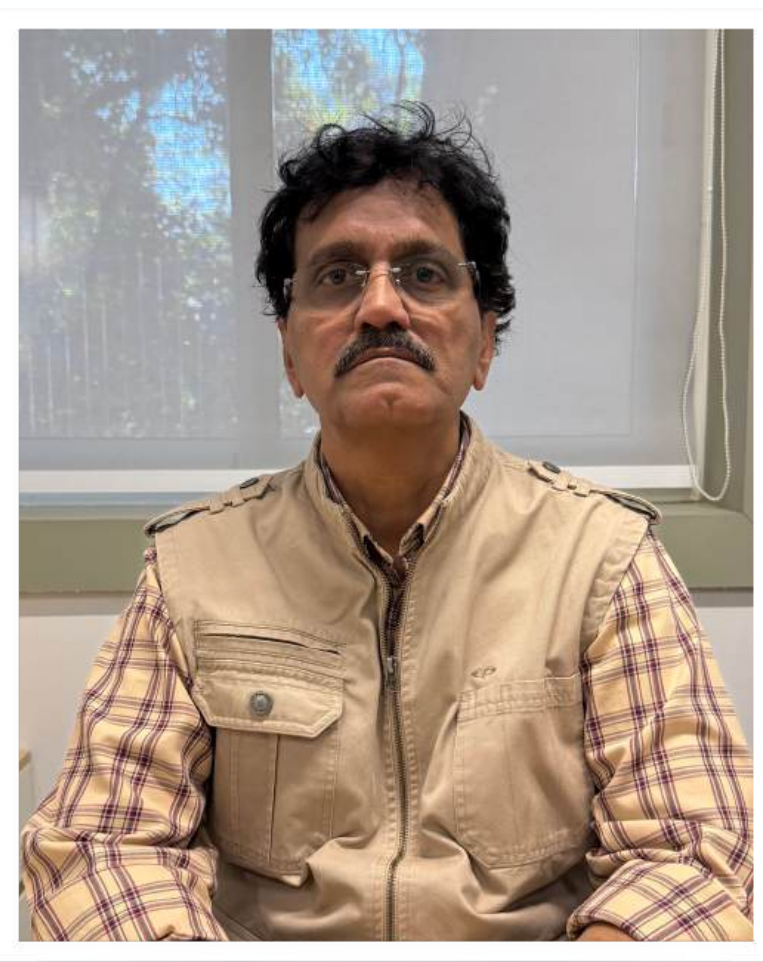
Founded by Mr Rugved Joshi in 2021, taking over a legacy of 25 + years of Patented Technology in walling solutions created by Mr Pradeep Joshi and Mrs Shilpa Joshi with an additional fresh new range of products in WallingCo

Adding over 15 products in coatings, plasters and mortars, WallingCo started with multiple projects in Pune.

WallingCo was expanded under the leadership across Maharashtra, Chattisgarh, Hyderabad and Bangalore by the end of 2022.

Currently WallingCo works with more than 500 happy customers across Maharashtra, Chattisgarh, Hyderabad, Bangalore and now introducing in Chennai in the south and Delhi and Punjab in the north

Most importantly, now ably WallingCo introduces itself in the corporate sector with Godrej & Boyce its customer since 2021.



“A quality assured product and a quality insured service is what we have always focused on. We will go on doing so. The legacy that we have created is to deliver quality assured and crack Proof coats, textures and paints

- Pradeep Joshi, Founder-Director



“We are not a building material manufacturer. We are a tech company manufacturing and providing patented crack proof coats, grouting mortars and paints with a commitment to not just deliver a product but to assure excellent service to the client.”

- Rugved Joshi, Director - Business Development



“We innovate. We deliver with quality as a necessity and not a goal. We are a Green Products manufacturing company and ever since we started we are committed to deliver only and only quality driven walling products.”

- Shilpa Joshi, Technical Director

WHAT WE DO.

PREPARATION OF WALL



FINISHING OF WALL

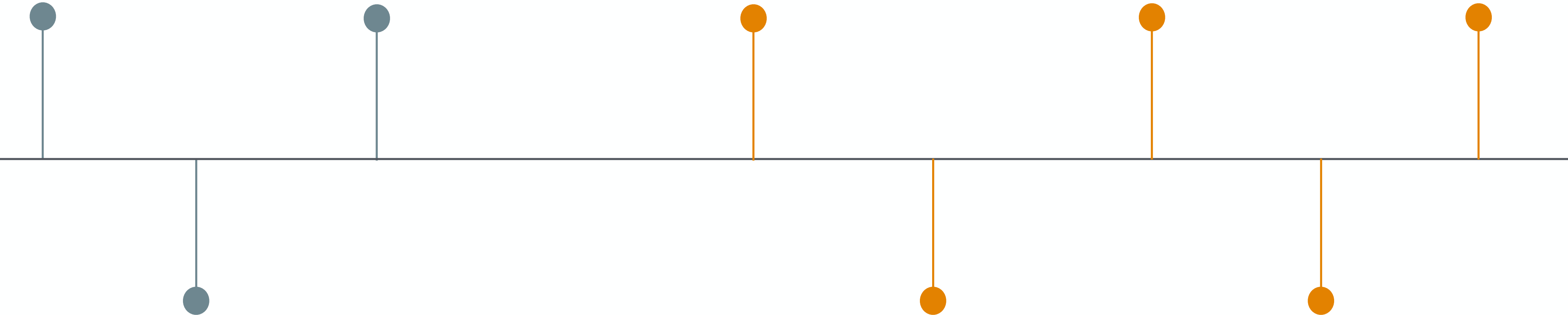
BLOCK ADHESIVES

READY MIX PLASTER

PATENTED CRACK PROOF COATS

PUTTY

PAINTS



GROUTING MORTAR

TEXTURES

PRIMERS

THE BIGGEST PROBLEM OF WALLING?

SEEPAGES | **CRACKS** | LEAKAGES

THE ONLY SOLUTION?

ERX
ECO RENDER X



[10 YEARS]
CRACK PROOF
WARRANTY

ECO RENDER X
PROTECH



[7 YEARS]
CRACK PROOF
WARRANTY





PATENTED SERIES



100% CRACK PROOF



LEAKAGE PROOF



1 WAY BREATHABLE

Best Suited for Plastered Walls and Aluform Walls



OUR OVERALL PRODUCT RANGE



PLASTO GREEN
Hybrid ready mix plaster

MORTO GREEN
Hybrid ready mix mortar

Tiletech
Multipurpose tile adhesives



BUILD FAST+
Wet mix block joining adhesive

GREEN GROUT
Wet mix grouting mortar

ERX
ECO RENDER X

ECO RENDER X
PROTECH

GR-3
Wet mix non shrinking filler

Green Stick
Wet Mix Adhesive for dry walls

GREEN SEAL
Wet mix Crack sealing mortar

GREEN REPAIR
Wet mix Multipurpose Patch Plaster



PATENTED SERIES



BASICO
Acrylic Internal Primer

Fairwall
Acrylic Emulsion Putty

Acrycoat
Exclusive Acrylic Emulsion paint

magiccoat
Acrylic Emulsion paint

ACRYSILK
Luxury Acrylic Emulsion paint

POLYSILK
Premium Acrylic Emulsion paint

PRIMEX
Acrylic External Primer

Polycryl
Acrylic Emulsion Paint

Acrystretch
Elastomeric Acrylic Emulsion Paint

FREELANCER
Acrylic Scratch Finish Exotic Texture

Stonemagik
Acrylic Dholpur Finish Exotic Texture

Polyplaster
Acrylic Bubble Finish Exotic Texture

EXTEROL-D
DPR Clear Laminate Coat

HRC
Acrylic Emulsion Heat Reflective Coat

Patented, Wet Mix - Green and Dry Products Series



PATENTED SERIES



BUILD FAST + Block Jointing Adhesive

Wet-Mix thin bed Crack-Free block jointing adhesive to be applied with provided trowel in 2-3 mm thickness.

Packaging	30 Kg Bag/ Bucket
Form	Paste form
Curing	None
Consumption	100 Sft per bkt/bag
Dilution - none	



GREEN GROUT Wet Mix Grouting Mortar

Grouting mortar for vertical and horizontal break joints. Also used in electrical conduits for camouflage purposes for 100% crack-free results. Applied in maximum 6-7 mm thickness and in two layers.

Packaging	30 Kg Bag/ Bucket
Form	Paste form
Curing	None
Consumption	650 sft per 30 kg
Dilution	None



Dry Mix Series



MORTO GREEN

Dry Mix Block Jointing Mortar

Dry-mix block jointing mortar packed in 40 Kg bags in dry format and is applied in the thickness of 3-4 mm on blocks, fly-ash bricks or red bricks.

Packaging	40 Kg Bag
Form	Dry form (Water required)
Curing	None
Consumption	110-112 Sft per bag
Dilution	15-17 litres per bag



PLASTO GREEN

Hybrid Ready Mix Plaster

Dry-mix hybrid plaster packed in 40 Kg Bags. Single layer application of 12 mm thickness.

Packaging	40 Kg Bag
Form	Dry form (Water required)
Curing	3 days curing
Consumption	16-18 sft for avg 12mm thickness
Dilution	8-10 Litres per 40 Kgs



PATENTED SERIES

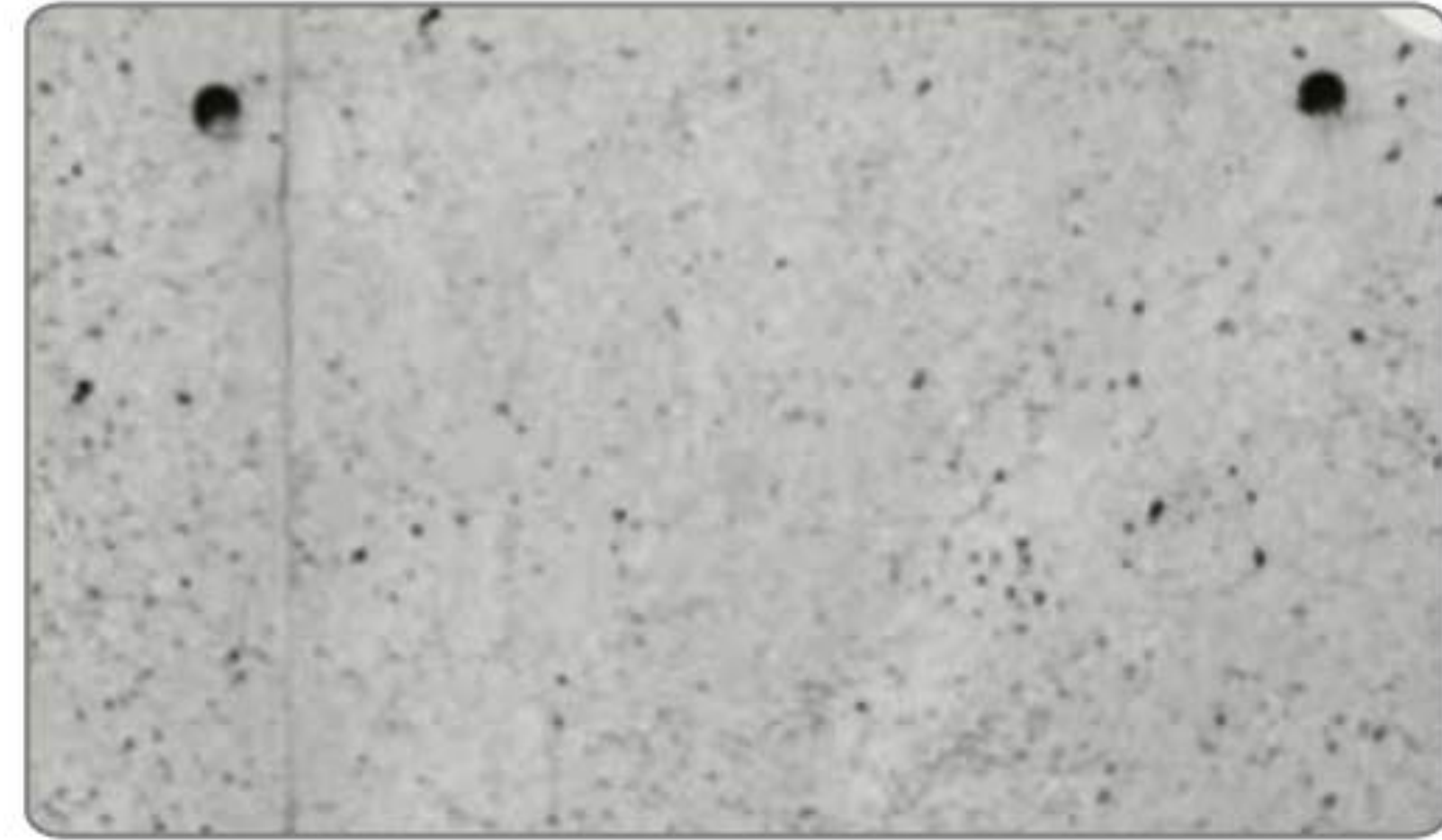


GREEN REPAIR

Wet Mix Repair Mortar

100 % Crack-Free patch plaster designed for RCC/Aluform wall surfaces for patchwork and filling joints of Aluform walls.

Packaging	30 Kg Bag/ Bucket
Form	Paste form
Curing	None
Consumption	350 sft per 30 Kg
Dilution	None



GR - 3

Wet Mix Filling Mortar

Cement free wet-mix repair mortar designed for filling tie rod holes.

Packaging	30 Kg Bucket
Form	Paste form
Curing	None
Consumption	Fills 600+ holes in 30 Kgs
Dilution	None



PATENTED SERIES



GREEN SEAL

Wet Mix Crack Seal Mortar

Wet-Mix 100% Crack-Free non-shrinking crack sealing mortar. Applied between the thickness of 2-8 mm.

Packaging	1 Kg tins
Form	Paste form
Curing	None
Consumption	65 rft per Kg
Dilution	None



GREEN STICK

Wet Mix Special Adhesive

Wet-mix Adhesive designed for drywall panels to be applied on LGS frames and to fill gaps between two panels post installation. Does not require mesh saving time

Packaging	1 Kg tins
Form	Paste form
Curing	None
Consumption	35 Rft per Kg
Dilution	None



Dry Mix Series

Tiletech 011

Internal Floor and Wall Applications

Grey
4.4-5.0 L / 20 KG Bag

Suitable Substrates :
Interior Dry Areas
Concrete Cement Renders
Cement Screeds
Block Masonry

Coverage :
4-5M [^]3 @3mm Thickness**

Key Features :
Slip Resistant,
Superior Workability,
Dual Bonding Strength

For Small to Medium
Format Tiles
Does not Deform



Pot Life :

Approx 90 +_ 10 Min.
Shorter at Higher Temp.

Open Time :

Approx 25-30 Min.

Adjustment Time :

10-15 Min.

Tiletech 033

Internal & External Applications,
High Performance Bonding For Wet Areas

Grey
5.6- 6.4 L / 20 KG Bag

Suitable Substrates :
All Substrates Mentioned for
Tiletech 022
Cement Boards, Exterior Walls

Coverage :
4-5M [^]3 @3mm Thickness**

Key Features :
Shrinkage and
Crack Resistant,
Shock and
Impact Resistant,
Industrial Grade

Large to Heavy Format
Tiles/Stone, Glass Mosaic
Tiles, Basalt Stone
Deformation : 2.5 mm to <5 mm



Pot Life :

Approx 2 Hrs. 30 Min.
± 20 Min.
Shorter at Higher Temp.

Open Time :

Approx 30-35 Min.

Adjustment Time :

30-35 Min.

Tiletech 022

Internal and External Floor and Wall Applications

Grey : 4.6- 5.2 L / 20 KG Bag
5.4- 6.0 L / 20 KG Bag

Suitable Substrates :
All Substrates Mentioned
for Tiletech 011
Lightweight Blocks, Tile on Tile

Coverage :
4-5M [^]3 @3mm Thickness**

Key Features :
No Vertical Slip,
Extended Open Time,
Optimized For Modern
Tiling Needs

Medium to Large Format Tiles
Does not Deform



Pot Life :

Approx 2 Hrs. 15 Min.
± 20 Min.
Shorter at Higher Temp.

Open Time :

Approx 25-30 Min.

Adjustment Time :

25-30 Min.

Tiletech 044

Diverse Facade Materials, High
Rise Elevations, Swimming Pools

White
6.0- 6.8 L / 20 KG Bag

Suitable Substrates :
All Substrates Mentioned for
Tiletech 033
Precast Concrete, Gypsum
Blocks, Cement Boards

Coverage :
4-5M [^]3 @3mm Thickness**

Key Features :
Highly Flexible, Ultra High
Adhesion Strength,
Prolonged Open Time

Ultra Large to Heavy format
Tiles/Stone
Deformation : _ > 5 mm



Pot Life :

Approx 3 Hrs. +_ 20 Min.
Shorter at Higher Temp.

Open Time :

Approx 40-45 Min.

Adjustment Time :

35-45 Min.

Tiletech 033

Internal & External Applications,
High Performance Bonding For Wet Areas

White
5.8- 6.4 L / 20 KG Bag

Suitable Substrates :
All Substrates Mentioned for
Tiletech 022
Cement Boards, Exterior Walls

Coverage :
4-5M [^]3 @3mm Thickness**

Key Features :
Shrinkage and
Crack Resistant,
Shock and
Impact Resistant,
Industrial Grade

Large to Heavy Format
Tiles/Stone, Glass Mosaic
Tiles, Basalt Stone
Deformation : 2.5 mm to <5 mm



Pot Life :

Approx 2 Hrs. 30 Min.
± 20 Min.
Shorter at Higher Temp.

Open Time :

Approx 30-35 Min.

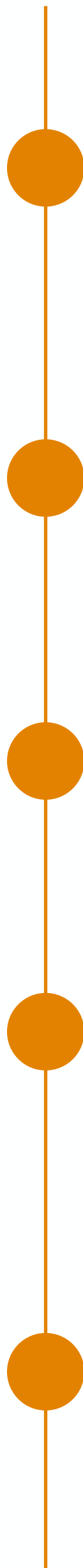
Adjustment Time :

30-35 Min.

Application



JOTEX PAINTS



Jotex Paints manufactures specialties coatings, acrylic textures and paints for walls on interior and exterior surfaces

Our flagship Product **Polycryl** has been used on more than 1 Cr Sqft in the past 4 years across India in the regions we service

Jotex Paints specialises in Polymer based coatings, textures, putty and paints and manufactures low VOC products

Our Product **Polylock** - a damp proof high performance polymer paint is designed for a damp proof, anti fungal, anti bacterial and high elastomeric coating which can be applied in super white or in the desired shade with a 12 + years performance warranty

Our Scratch finish texture - **Freelancer** has been used extensively in the past 5 years across the regions we service for more than 50 lakhs Sgt in projects and around 10 lakh set in regional niche markets



JOTEX PAINTS KEY PRODUCTS

FREELANCERTM
Scratch finish ruff-tuff texture



**3+ YEARS ULTRA
PERFORMANCE**



Pure Acrylic



2 mm thickness





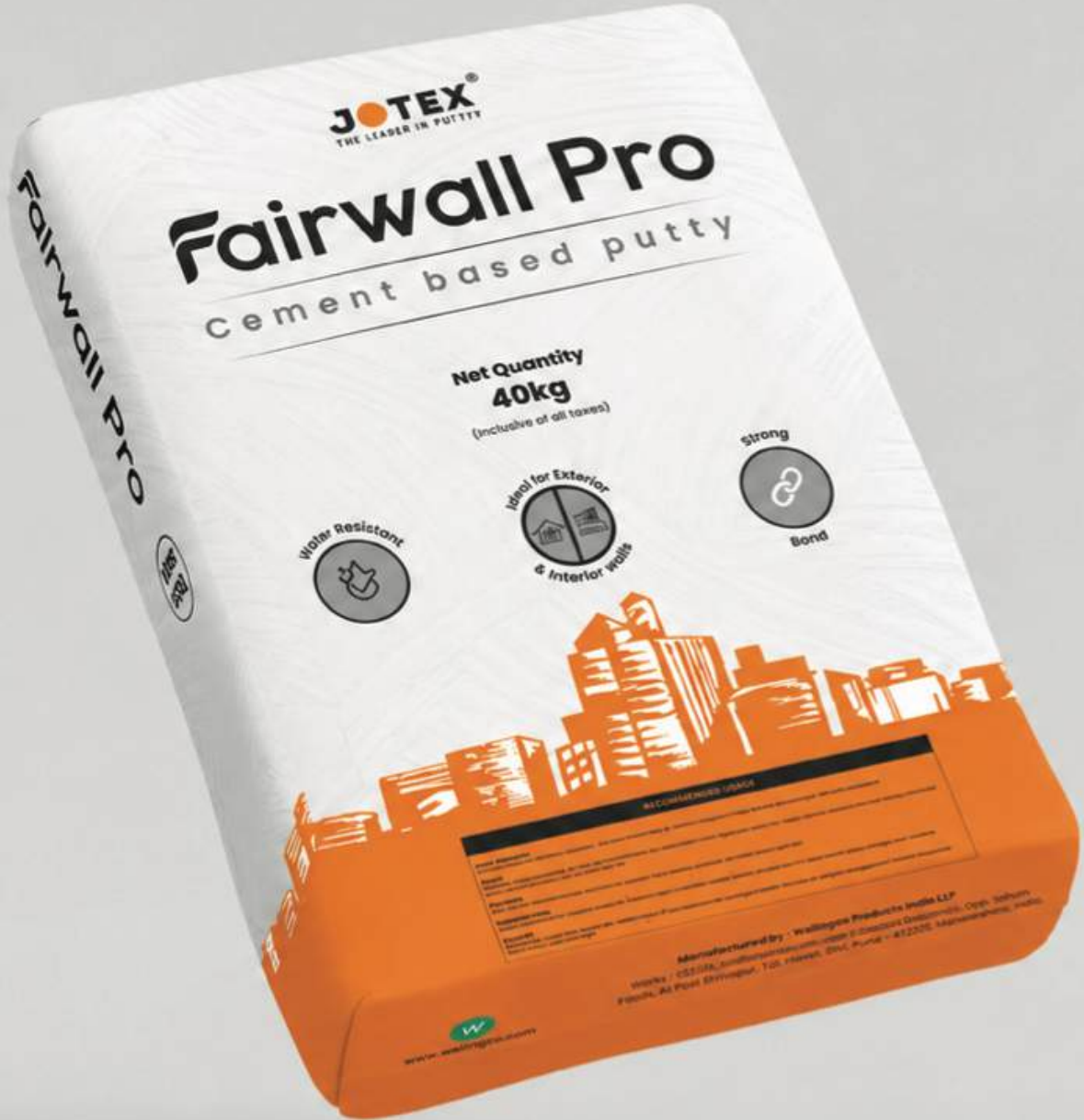
JOTEX PAINTS KEY PRODUCTS

PRIMEXTM
Exterior Weatherproof Primer

BASICOTM
Interior Damp Proof Primer

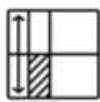
FairwallTM
Acrylic Based Raedy to Apply Self Priming Putty

magicoatTM
Premium Economy Interior Emulsion Paint



*This image is for representation only. The actual packaging design may vary.

Cement based Putty

	Coverage	-	12 - 15 sq.ft. / Kg
	Finish	-	Smooth (Matt)
	Pot Life	-	80 Mins
	Recoat Time	-	6 to 8 Hrs
	Sizes	-	40 Kg



JOTEX PAINTS KEY PRODUCTS

POLYLOCK

Waterproof and Dampproof Paint and Coating



**12+ YEARS
WARRANTY**
*conditions apply



Packaging sizes

20 Ltr Bucket
10 Ltr Bucket
4 Ltr Bucket
1 Ltr Bucket



Waterproof



Elastomeric



High Coverage



Rain Locking

Polycryl™

Premium Exterior Wall waterproof Pure Acrylic Paint



**7 YEARS SUPERIOR
PERFORMANCE**



Packaging sizes

20 Ltr Bucket
10 Ltr Bucket
4 Ltr Bucket
1 Ltr Bucket



Weatherproof



Super Shine

EXTERIOR WALL

EXTERIOR WALL with WallingCo Products



PLASTO GREEN
Hybrid ready mix plaster

ECO RENDER X
PROTECH

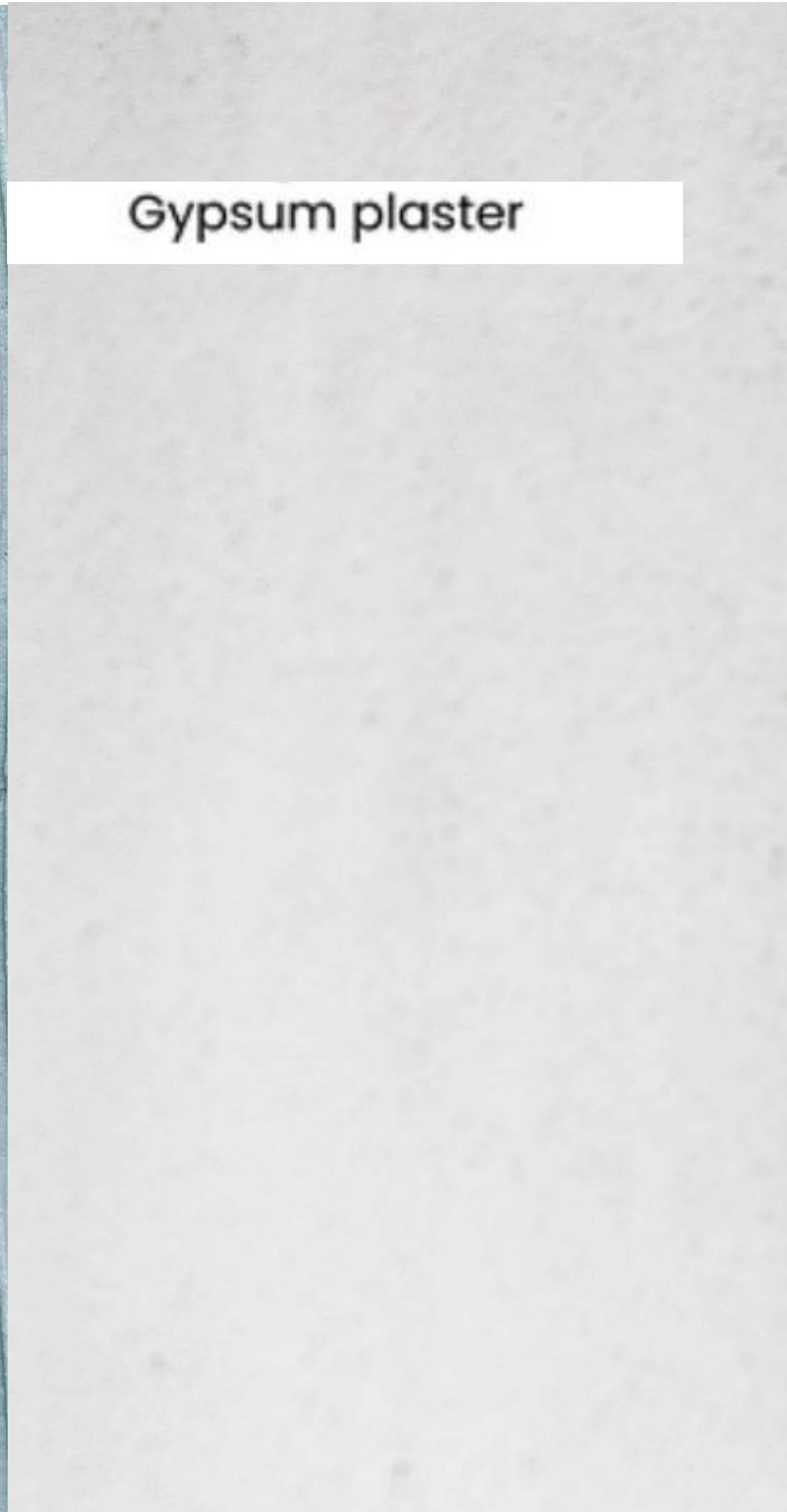
FREELANCER™
Acrylic Scratch Finish Exotic Texture

PRIMEX™
Acrylic External Primer

Polycryl™
Acrylic Emulsion Paint

INTERIOR WALL

INTERIOR WALL with WallingCo Products



Fairwall[™]
Acrylic Emulsion Putty

BASICO[™]
Acrylic Internal Primer

magiccoat[™]
Acrylic Emulsion paint

SOME WORK DONE



















